

BTEC works for Business and Enterprise

Ever wondered how businesses work, why some brands are so successful, and how companies make it to number one in their field? Or have you had ideas about a business of your own you want to start?

Studying a BTEC in Business or Enterprise gives you the scope to develop a broader understanding of business organisations and practices, providing subject-specific skills and knowledge about markets, customers, finance, marketing, operations, communication, information technology and business strategy. Practical assignments set in real-life business scenarios help you learn, build skills and develop behaviours which you'll use in whatever career you choose in the future.

What kind of career can I go into?

With business needed in every industry, you can be sure that studying business will support you in your career goals. Here are a few ideas to get you started:

- Business Advisor
- Civil Servant
- Financial Manager
- Management Consultant
- Project Manager
- Marketing Executive
- Retail Manager
- Office Manager

Units at a glance

If you choose to study a BTEC in Business, you could study units* such as:

BTEC Level 1/Level 2 Firsts in Business

- Introduction to Business
- Finance for Business
- Enterprise in the Business World

BTEC Level 1/Level 2 Tech Award in Enterprise

- Exploring Enterprises
- Planning for and Pitching an Enterprise Activity
- Promotion and Finance for Enterprise

BTEC Level 3 National in Applied Law

- Dispute Solving in Civil Law
- Investigating Aspects of Criminal Law and the Legal System
- Applying the Law

BTEC Level 3 National in Business

- Exploring Business
- Personal and Business Finance
- Managing an Event

Lily Carcaterra

Studied

BTEC Level 3 Extended Diploma in Business, Newcastle & Stafford Colleges Group.

Course highlights

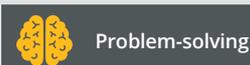
Being able to delve deeper into specific units of interest such as business operations and organisational behaviours.

Next Steps

Lily has secured a place at university and is majoring in both Business and Psychology.



The top 5 skills employers look for that you'll learn on this BTEC course:



Problem-solving



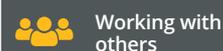
Organisation



Digital skills



Research skills



Working with others

Want to find out more about BTECs in Business and Enterprise? Learn more at [btecworks.com/business](https://www.btecworks.com/business)

