

BTEC WORKS FOR TRAVEL AND TOURISM

Do you love working with people, have great customer service skills and want to build a career in a dynamic, fast-paced sector with plenty of entry level and progression opportunities?

Then the travel and tourism sector could be for you. Employers range from tour operators, airlines, travel groups to small, family run businesses such as visitor attractions and accommodation providers.

A BTEC in Travel and Tourism offers practical and assignment-based learning. You'll be able to take what you have learnt on your BTEC and apply it directly to your career in this sector.

What kind of career can I go into?

Here's a taste of the different careers a BTEC in Travel and Tourism could lead to:

- Tour Guide
- Conference Centre Manager
- Customer Service Manager
- Event Assistant
- Travel Consultant
- Resort Representative
- Air Cabin Crew
- Passenger Service Agent (Cruise/Ferry/Train/Aviation)

Units at a glance

If you choose to study a BTEC in Travel and Tourism, you could study units such as*:

Level 2

- The UK Travel and Tourism Sector
- Travel and Tourism Organisations and Destinations
- Influences on Global Travel and Tourism
- Customer Needs in Travel and Tourism

Level 3

- The World of Travel and Tourism
- Global Destinations
- Principles of Marketing in Travel and Tourism
- Managing the Customer Experience in Travel and Tourism

Level 4 and Level 5

- Managing Aviation Services
- Corporate Travel Management
- Managing Conferences and Events
- Tour Operations Management

* This is just a selection of the full range of units. Some units are optional and vary depending which qualification size you pick.

Luke Bearpark

Studied

BTEC First Level 2 Extended Certificate in Travel and Tourism at Exeter College.

Course highlights

The course covering all different aspects of the travel and tourism industry and the passionate teachers.


Next Steps


To become a fully qualified member of international cabin crew at British Airways.





The top 5 skills employers look for that you'll learn on this BTEC course:

 Communication

 Time management

 Being friendly + approachable

 Work ethic

 Confidence