

# BTEC Works for Creatives

Are you looking for a way to build a career around your creativity? Then it's good news: the wider creative economy in the UK employs three million people and it's still growing. Experts predict that creative industries will help create one million jobs by 2030\*.

Whether you want to become a performer, dancer, musician, artist or media specialist, there's a BTEC course where you can learn about the industry and develop your creative talents. You'll learn skills and techniques, putting them into practice straight away through projects, assignments and workshops. It's all about getting stuck in and developing the skills and knowledge to help your talent shine and succeed in your career.

## What kind of career can I go into?

The world's your oyster – creative talent can take you into a wide range of industries and career paths including:

- Advertising and Marketing
- Crafts, Fashion and Design
- TV, Film, Radio and Photography
- Music, Performing and Production Arts
- Visual Arts, Illustration and Animation
- Games and Web Design and Development
- Museums, Galleries and Libraries

## Sector at a glance

BTEC Creatives is made up of several subjects such as:

- Art and Design
- Creative Media
- Performing Arts
- Production Arts
- Music
- Animation
- Fashion and Textiles
- Visual Effects
- Graphic Design
- Interior Design
- Web Design

Within each subject there are a range of qualifications available across Level 1/2 to Level 5, for example you could study a BTEC Level 2 Technical in Digital Games Production or a BTEC Level 3 National in Music Performance.

\* Creative Nation Report, Nesta, 2018

## Rowan Scourfield

### Studied

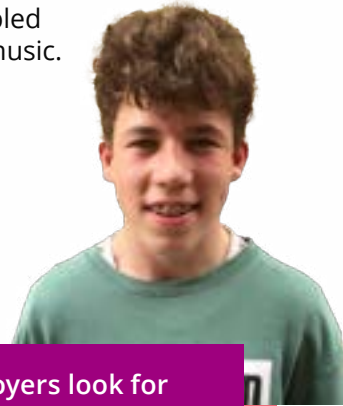
BTEC Tech Award in Music Practice, The Priory School.

### Course highlights

Learning about the music industry and the various career pathways in the sector. Developing production skills and using software that enabled him to release his own music.

### Next Steps

Rowan is progressing onto a Level 3 BTEC in Music Performance and another Level 3 BTEC in Music Technology.



## The top 5 skills employers look for that you'll learn on this BTEC course



Problem-solving



Creativity



Teamwork



Work ethic



Communication  
(in different formats)